

Southwestern Bell Company

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FEDERAL COMMUNICATIONS COMMISSION  
OFFICE OF THE SECRETARY

William A. Blase, Jr.  
Director  
Federal Regulatory

Ex Parte

Ms. Donna Searcy, Secretary  
Federal Communications Commission  
1919 M Street, N.W.  
Room 222 (1170)  
Washington, D.C. 20554

Re: CC Docket No. 92-77 Phase I and II

**SOUTHWESTERN BELL TELEPHONE COMPANY**

FCC Ex-Parte

CC Docket No. 92-77

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## **CC DOCKET 92-77 TOPICS:**

### **Billed Party Preference (92-77 - Phase II)**

- Service Description
- Service Benefits
- Service Design
- IXC Participation
- Implementation Costs
- Cost Recovery
- Implementation Intervals

### **0+ Public Domain (92-77 - Phase I)**

- Commission Decisions
- Impacts
- SWBT PFR

FCC  
CC Docket No.  
92-77

## **BPP SERVICE BENEFITS**

- **ADDRESSES CUSTOMER SERVICE ISSUES**
  - Dialing convenience
  - Billed (paying) party determines IXC
  - Originating customer chooses billing mechanism
  - IXC/OSP rates
  - IXC/OSP practices
- **ACCOMPLISHES THE STATED GOALS OF THE COMMISSION**
  - "free customers from charges they did not agree to"
  - "free customers from practices that prevent them from using the Operator Service Provider (OSP) of their choice"

## **BPP SERVICE BENEFITS (Cont'd)**

- **ACCOMPLISHES THE STATED GOALS OF THE COMMISSION (Cont'd)**
  - "foster a marketplace environment in which operator service providers compete based on merits of their service, rather than on commission payments"
- **STIMULATES COMPETITION IN THE INTEREXCHANGE AND CALLING CARD MARKETS**
  - 0+ dialing will be extended to all IXC's--market place parity for network access and card usage
  - 0+ interLATA calling from all phones
  - Facilitates mutual card honoring arrangements between LECs and IXC's

## BPP SERVICE DESIGN

### Summary of Dialing Plan and Carrier ID

<u>Dial Code</u> (InterLATA Only)	<u>Destination</u>		<u>LEC</u> <u>OSS</u>
	<u>1+PIC</u>	<u>Dialed (xxx) IC</u>	
10XXX+1+		N	
10XXX+0(+or-)		N	
10XXX+01+		N	
10XXX+011+		N	
1+	N		
011+	N		
00-	N		
0+	C		B
0-			N <sup>1</sup>
01+	C		B

#### Legend:

N = No Change (Current & BPP)

N<sup>1</sup> = No Change (Current & BPP) Except for  
"Redialed" 0- Traffic

C = Current

B = BPP

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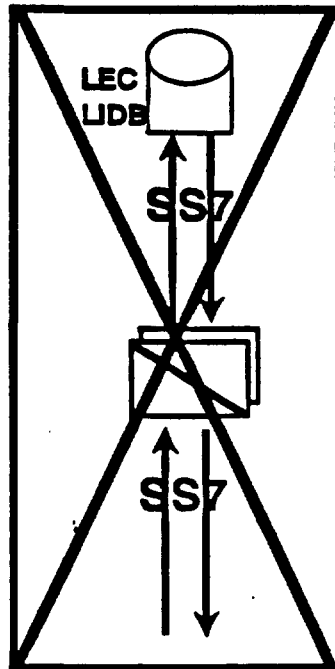


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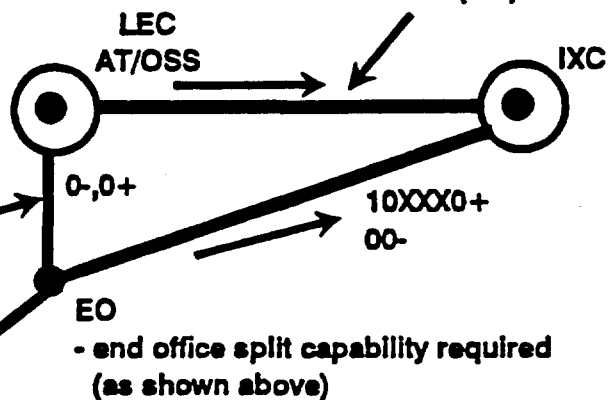
# BILLED PARTY PREFERENCE

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CC Docket No.  
92-77



891 & CIID: carrier ID done at OSS based on instructions from IXC card issuer

- OSS7 or
- EAOSS or
- Modified OS Signaling or
- TSPS signaling (If non-EAEO)



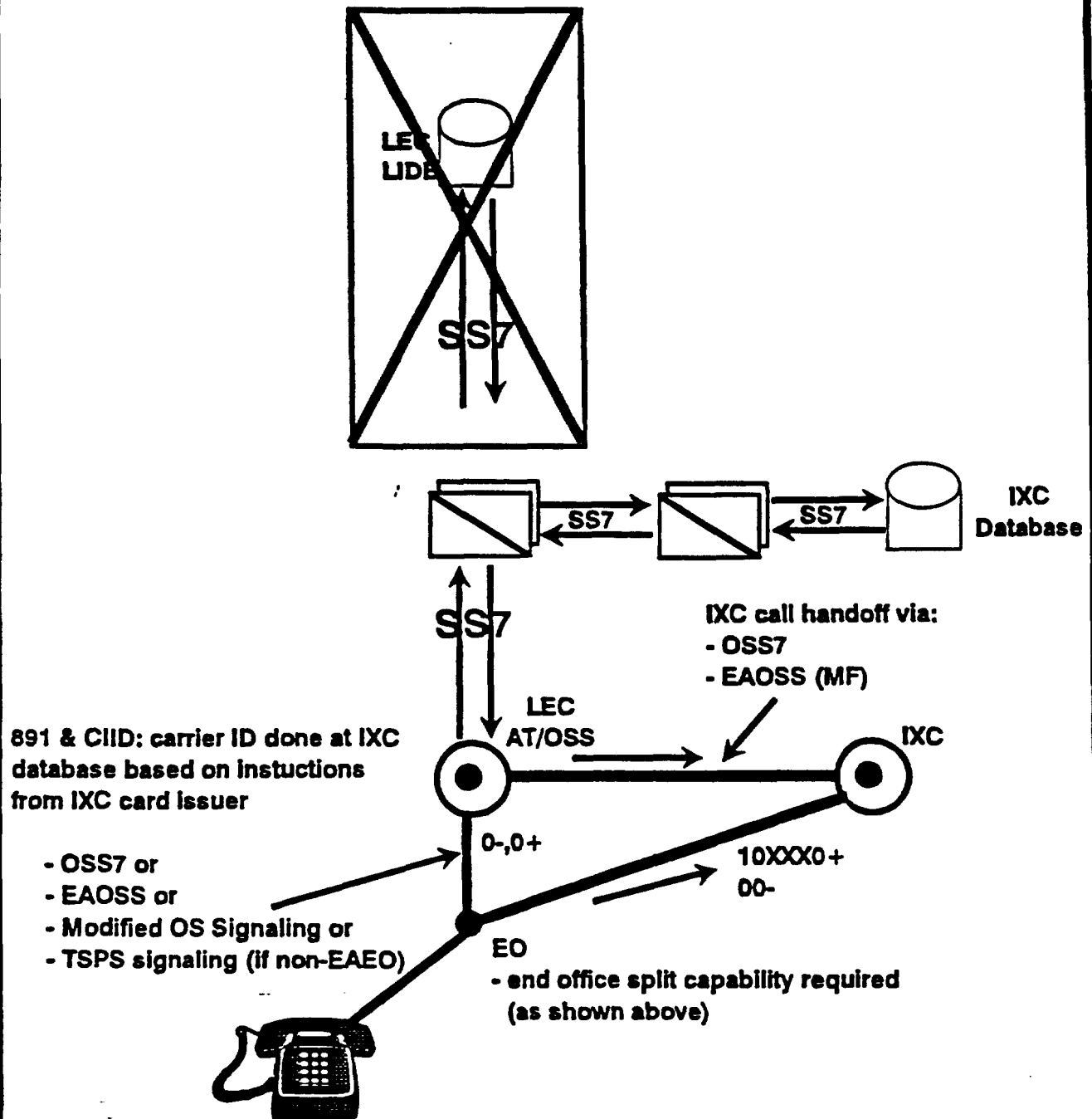
IXC call handoff via:  
- OSS7  
- EAOSS (MF)

BPP Call Scenarios (InterLATA Calls):

891: 0+10D <BONG> 891-III-AAAAAAAAAAAA-L-PINN  
CIID: 0+10D <BONG> NXX-0/1XX-XXXX-PINN

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## BPP Call Scenarios (InterLATA Calls):

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CIID: 0+10D <BONG> NXX-0/1XX-XXX-PINN

## **BPP IXC PARTICIPATION**

- **KEY SWBT ASSUMPTIONS**
  - IXC ABS Calls Are 64% of Total ABS Market
  - IXC ABS Call Mix and Automation Acceptance Equal to SWBT Experience
- **IXC REQUIREMENTS**
  - Promote 0+ Dialing
  - Issue Cards in CLID or 891 Formats
- **SWBT SENSITIVITY ANALYSIS**
  - Declining % Access Code Dialing by all IXCs
  - Declining % Access Code Dialing by all IXCs except AT&T; AT&T Equal 20%
  - Declining % Access Code Dialing by all IXCs except AT&T; AT&T Equal 50%

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## **BPP IMPLEMENTATION COSTS**

- **SWBT Estimates BPP Will Require \$161M to Implement for its Service Areas (SWBT Reply Comments August 27, 1992)**
  - **Primary Non-Recurring Capital Cost Components**
    - ▲ End-Office Signaling Upgrades
    - ▲ AABS System Changes
    - ▲ Trunk Terminations and Rearrangements
  - **Primary Non-Recurring Expense Cost Components**
    - ▲ LIDB Load
    - ▲ Customer Solicitation
    - ▲ End-Office Signaling Upgrades
    - ▲ OSS Signaling Upgrades
    - ▲ OSS BPP Feature Functionality
    - ▲ AABS System Changes
  - **Primary Recurring Expense Cost Component**
    - ▲ Operator Wages

## **BPP COST RECOVERY**

- IXC Service Participation is Critical
- Cost Recovery Structure Should Discourage Continued Access Code Dialing
- FCC has Indicated "New Service" Treatment
- Views of State Commissions are Needed

**BPP IMPLEMENTATION INTERVALS  
(STANDARD CASE)**

<u>Milestone/Activity</u>	<u>Projected Date</u>
FCC Order	7-1-93
	(18 months)
Vendor Trial (FOA/VO)	1-1-95
	(6 months)
Vendor General Availability	7-1-95
	(12 months)
Industry Implementation Complete	7-1-96
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Total "Standard Case" Months Required From FCC Order	36 Months

## **0+ PUBLIC DOMAIN (92-77 - PHASE I)**

- **DEFINITION**

- "any carrier issuing a calling card designed to be used with "0+" access would be required to also provide validation and billing service for any other carrier wishing to accept that card" (i.e., "0+" cards would be in the "public domain").

- **COMMISSION DECISIONS**

- Did not require 0+ Public Domain Implementation
- Ordered AT&T to instruct its card customers to dial calls using 10288+0 access

## **0+ PUBLIC DOMAIN (92-77 - PHASE I) (Cont'd)**

- **IMPACTS**

- Commission Actions Produce Same Effects as Implementation of 0+ Public Domain Without Requiring 0+ IXC Card Issuers To Make Data Available
- Customer Confusion
- Negative Impacts to Mutual Card Honoring Arrangements
- Customer Dissatisfaction/Confusion

- **SWBT PFR**

- Requests Commission to Modify its Instructions to AT&T Regarding Customer Education Materials
  - ▲ Telephone must not be presubscribed to AT&T in order to Bill Local and IntraLATA Calls to AT&T Cards
  - ▲ Customer Need Not Only Listen for "AT&T" in order to place Local and IntraLATA Calls